



## SPONSORSHIP MENU 2016

**Woodburn Summer Nights** is a long-running program series produced by Woodburn's Public Library and Parks & Recreation divisions. These free, family-friendly events are made possible thanks to broad support from Woodburn's business community through sponsorships. The following sponsorship levels have been designed to create value for local businesses and to ensure the viability of the program series.

<b>Presenting Sponsor</b>	<b>\$2,500 and up</b> Affords the broadest level of promotion at every Summer Nights event, including Fireworks, Concert Series and Film Finale		
<b>Title Sponsor</b> Your name is the title of the major event or series	<b>Fireworks \$1,500</b> One event; ~2,000 total attendance; Centennial Park	<b>Concert Series \$2,000</b> Seven events; ~2,000 total attendance; Library Park	<b>Film Finale \$350</b> One event; ~200 total attendance; Library Park
<b>Production Sponsor</b> Credit at every event in a series	<b>\$500</b> •Signature Concert •Kids Activity Zone •Pyrotechnics	<b>\$1,000</b> •Professional Sound •Main Stage	<b>\$250</b> •16'X9' Big Screen •Kids Activity Zone •BBQ
<b>Event Sponsor</b> Promotion at a single concert		<b>\$400</b> per event	

Additional sponsorship elements may include:

- Social media, direct mail, email and newspaper advertising
- On-site promotion via banners, announcements, audio signatures and staff t-shirts
- Booth at Fireworks, Concert Series and Film Finale events

We will work with you to customize your sponsorship package to suit your needs. Contact us to discuss your options.

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